

Growing in Lake Park

*Village of Lake Park
Economic Development Commission
Meeting Minutes:
Thursday, January 18, 2016
Lake Park Community Center*

Attendees: Sandy Coughlin, Doug Lucas, Sharon Williams, Chris Yeager

Guests: David Cleveland, Brett Medlin, Pete Frank

Absent:

Call to order & Prayer: Sandy called the meeting to order at 7:00 pm, Sharon offered a prayer.

Minutes, Announcements & Finance: November 19, 2015 meeting minutes were approved as emailed.

The EDC did not meet in December. The EDC budget balance is \$2428.00.

Public Comment: None.

Commissioner Comment: Chris Yeager's family is moving to a home outside Lake Park, though still in Union County. His resignation from the EDC is effective with this meeting.

Council Comment: The January *Lake Park Villager* is printed and copies now available.

Old Business: Village Development

A. Commercial Enhancements: Lucas has submitted an irrigation quote for Town Center to Sperry Van Ness, Percival McGuire.

B. Town Center Leasing Update: Jamie Cox (SVN/PM) is now the property manager now that Trey Wethington is no longer with that company.

C. mylakeparknc.com commercial website: Chris notified James Smetana of his resignation from the EDC and that James will have a new contact. James appears to have neglected the project and made no progress since Chris provided feedback on the beta site in August. Chris will email James' contact data to Sandy.

E. Promotions: Central Academy is listed on the Directional Maps and \$50 Appreciation Certificates. Sharon and Sandy will take this change into consideration in visiting local organizations.

F. Commissioner Badges: Commissioners are reminded to wear their badges when representing the Village at various events. Sharon will check the Chamber Events Schedule.

G. Decorative Directional Signs: Banner Signs is drafting a simplified silhouette version of the Village seal as an alternative to the original Kite Girl emblem. The latter was originally used as a Lake Park logo on the original directional signs and is also in current use on the Village flags. The similar values in the Village Seal art will not reproduce well for signage because the clocktower, gazebo, and carriage details are blurred. The iconic features area further blurred by all the trees in the Seal art. A simpler update is intended to be more easily recognized on the signs.

The two options will be offered to Council for review and recommendation February 8. The Village seal is currently in use on Village printed media (newsletter, badges, and stationery). The change from using the Kite Girl image to using the Clocktower/Gazebo/Carriage design as a village seal may have occurred around the time of Village incorporation,

Banner has signed the agreement to complete the signs, and has been paid a 50% advance.

Business

A. Commissioner Terms: Doug presented Chris with a Certificate of Appreciation for his service since 2013 and homemade cookies were shared to celebrate. Mayor Dave Cleveland took a group picture of the EDC with Chris.

Brett Medlin presented his resume and put forth his interest in filling the 3-year vacant seat on the EDC. This seat has been vacant since Mark Phillip's term expired last month. Doug made the motion, Sharon seconded, that the EDC recommend Brett for appointment to this Commission when Council next meets February 8. The motion passed.

Peter Frank announced his interest and shared his background, including professor of economics at Wingate and development projects in third world environments. He asked for time to consider the unexpired term, to end January 2017, and will advise the EDC before the February 18 meeting.

Doug asked if another Lucas manager would be eligible to volunteer.

The EDC has posted the 3-year opening in the November and December *Villager* and the unexpired term will be included in the February *Villager*.

Communication: Email or phone news items to Sandy before February 11 *Villager* deadline. The issue can be on www.lakeparknc.gov by 2/18 and in homes by 2/23.

Next Meetings: Thursday, February 18, 2015 at Community Center/Town Hall.

- Agenda Items:**
1. New Commissioner
 2. Mylakeparknc.com
 3. Signage Progress
 4. Organization Visits

Adjournment: 8:53 pm